



FOR IMMEDIATE RELEASE

Energy Organizations Launch Cooperative Education Outreach Agreement

Ottawa, ON (May 28, 2018) – The Canadian Energy Research Institute (CERI) and 360 Energy Inc. are excited to announce an agreement to introduce and explain independent energy research topics that will surely impact Canadian energy consumers and suppliers now and in the future. The two organizations have agreed to organize a series of presentation events to bring CERI research insights to a cross section of Ontario based organizations and business leaders. The three year cooperation agreement will ensure large energy consumers and suppliers in Canada will have greater access to the latest and most pertinent energy knowledge from CERI. This strengthened outreach is intended to help Canadian businesses become more productive, sustainable and cost competitive in their energy purchases and consumption decisions.

CERI President and CEO, Allan Fogwill, welcomed the agreement by saying, “CERI is pleased to work with 360 Energy to place our research directly into the hands of market decision makers. Part of CERI’s strategy includes outreach across Canada to engage with energy consumers as and other stakeholders. 360 Energy is a proven innovative organization in the marketplace that provides an important channel to assist with that endeavour”.

360 Energy CEO, David Arkeil, expressed his delight with the agreement. “Climate, energy and the environment are increasingly the headlines of current affairs. Business executives often lack the details and facts to make informed purchase and consumption decisions for their organizations. CERI is a highly respected economic research institute with the knowledge executive leaders need. This partnership will help close that gap in the marketplace.”

CERI is one of Canada’s pre-eminent energy research organizations, specializing in the analysis of economic and environmental issues associated with the energy production, transportation and consumption sectors. CERI’s mission is to “provide relevant, independent and objective economic research of energy and environmental issues to benefit business, government, academia and the public”.

360 Energy provides leading energy management services to a diversity of large energy consuming entities across Canada. Their mission is to “help organizations move from good to great through managing energy wisely and sustainably”.

If your organization has a desire or need to learn more about the ever-changing energy world and how those changes may impact your organization, please stay tuned to learn about upcoming events that will be announced shortly.

For more information, contact:

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